



# DUSHMANTHA SANDAKALUM

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## Professional Summary

Creative and Professional Graphic Designer with over 8 years of experience specializing in branding, logo design, and web design. Expert in Adobe Creative Suite, Wordpress, and video editing, with a proven track record of delivering visually compelling solutions. Skilled in collaborating with clients globally to enhance brand identity and marketing strategies. Seeking to leverage design expertise to contribute to impactful projects within a dynamic team environment.

## Key Skills

- Adobe Photoshop
- Adobe Illustrator
- Adobe Indesign
- Typography
- Canva
- Adobe Premiere Pro
- Figma
- UI/UX Design
- Social Media Design
- Web Design
- Branding & Logo Design
- Motion Graphics
- Content Creation
- Flyers and Brouchers
- Billboards Design
- Business Cards
- Capcut Video Editing
- Wordpress Websites
- Product Mockup Designs
- Ai Tools
- Attention to Detail
- ChatGPT
- Midjourney/Leonardo
- Project Management
- Client Communication
- Time Management
- Team Collaboration
- MS Office Suite (Word, Excel, PowerPoint)

## Working Experience

Current

### Freelancer IT Support & Graphic / Video Designer

Fiverr, Upwork and Designhill

- Delivered over 2000+ graphic design projects, including logo designs, branding, web design, and social media content for global clients.
- Improved client engagement by 25% through innovative branding and design strategies.
- Created visually appealing designs and branding materials for businesses, increasing brand recognition and customer loyalty.
- Collaborated with clients to understand their vision and translated ideas into dynamic designs that exceeded expectations.
- Designed simple motion graphics and edited promotional videos, leading to increased reach and engagement for marketing campaigns.

From 2022 to 2023

### IT Support Engineer

AT & T Global Information Solutions (Lanka) Ltd

- Provided IT support and troubleshooting for software and hardware systems.
- Assisted clients with system updates, leading to a 98% satisfaction rate in service delivery.
- Utilized creative problem-solving skills to diagnose and resolve technical issues in real time.

## Education

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University Of Kelaniya, Sri Lanka (02/2018 – 03/2021)

**Bachelor's degree**

**BSc. Physics and Electronics (Physical Science ICT)**

- Specialized in ICT and digital systems with coursework in digital design, electronics, and UI/UX design.
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## Certifications

- Google UI/UX Design Certificate (2023)
  - Web & Mobile Design (Udemy, 2023 )
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## Research and Projects

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### Freelance Design Projects

- Designed branding and logos for over 300 small businesses, leading to a 20% increase in their brand visibility
  - Created Wordpress websites that improved user experience and resulted in higher customer satisfaction rates.
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2021 - Research Project (final year group project)

### DESIGN A SMART IRRIGATION SYSTEM FOR SMART FARMING

- Developed a Smart Irrigation System as part of a final-year project, utilizing design thinking to automate farming processes and increase efficiency.
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## References

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### MR. Senura Deshan

Technical Support Specialist

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- Care System South Asia PVT(Ltd), Bambalapitiya

### MR. Malitha Dilshan

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